

HISTORIC YAVAPAI MOTHER OF ARIZONA COUNTIES

COUNTIES OF NORTHLAND HOLD
KEY TO VAST TREASURE VAULTS;
AMERICA'S FUTURE PLAYGROUND.

The counties of Northern Arizona, namely, Yavapai, Mohave, Coconino, Navajo and Apache, are so varied in their commercial values that to describe all the branches of industry would be to write pretty much all there is to write about Arizona.

But the northern counties have climate. That is an asset which in time to come is to produce wondrously of this world's goods, to the enrichment of Arizona, the greatest of all mining states. The northern counties have mines, they have stock, they have irrigation and agriculture, and vast ranges. Each county is proud of its accomplishments and enthused over its future prospects.

A trip through the northern counties, whether as prospector, tourist or farmer, will reveal wonders of nature that cannot be found in any other part of the world. And the altitude of the plains and mountains call for a summer climate that cannot be surpassed in the world. There is no beach or ocean here, but there are mountains, the most beautiful summits of any of the western ranges. There are numerous camping resorts, with lakes and streams, making of the region a campers' paradise.

Fishing? Nothing like it in the world. For the sportsman who loves to fish for game fish, there is no other place just like Northern Arizona. Brook trout abound.

Hunting? No place is just like Northern Arizona for hunting. Lots of game, big and little.

The prediction is made that Northern Arizona will some day, and not very far distant at that, be the playground of America. This playground will not be simply for winter travelers, here for their health, or to escape the winter of frozen states. But this playground will be for summer visitors. People who now go to California and to mountains of the north by thousands every summer are to come to Northern Arizona, if the prediction holds good.

Northern Arizona is well known all over America already. The Grand Canyon of the Colorado, Painted Desert, Petrified Forest, and other Eleven Wonders of the Universe are visited every day in the year by Santa Fe travelers from the east and west. The trail has already been blazed, so to

say, the pioneering has already been done; the great open way is beckoning to the world. All roads will soon lead to Northern Arizona.

YAVAPAI COUNTY

Yavapai county has the distinction of being the mother of Arizona counties, and formerly comprised an area as large as the state of Indiana. Several counties were cut from this territory, leaving Yavapai now about the size of New Jersey, with a population in excess of 17,000.

Prescott, a beautiful mountain city with every adequate metropolitan facility and a population of 6000, is the county seat and a system of county and state roads.

There is a larger mileage of good roads in Yavapai than in any other county in Arizona. Some of the more interesting roads radiating from Prescott are the Prescott loop, 43 miles; Del Rio-Ash Fork road (branch of the Grand Canyon route), 66 miles; Prescott and Jerome and Camp Verde, the center for tourists for the cliff dwellings, Montezuma's well and the famous fishing grounds at Oak Creek; and the state highway, completed for fifteen miles, from Prescott southward, over the very backbone of the mountains.

Third County In Wealth

Yavapai county is third in wealth among the fourteen counties of Arizona; its silver and gold production ranks it second; copper, third; cattle and sheep, second; agriculture, third. Perhaps nowhere in the world is there a mountain climate such as is possessed by Prescott and many other parts of the Mile-High county. Life outdoors is possible and comfortable ten months in the year. The summers are mild and bracing, a blanket being required every night. Fleas, mosquitoes and sandstorms are unknown. More than half of the county is covered with pine clad mountains.

For invalids Yavapai is becoming more and more attractive yearly. Prescott maintains a thriving chamber of commerce, information of the county being available there.

PANORAMA OF PRESCOTT, MILE HIGH CITY OF NORTHERN ARIZONA



COCONINO COUNTY

Prominent among the counties of Northern Arizona is Coconino. Flagstaff and vicinity for many years remained a region little known. It is beautiful, wild and filled with natural wonders.

To the average person at a distance, one not familiar with conditions in the state, "Arizona" is a synonym for heat and desert dryness. To dispel this illusion it is only necessary to bear in mind a few facts as to location and environment.

Flagstaff lies on the south slope of the picturesque San Francisco mountains, whose peaks reach an elevation of 12,000 and 13,000 feet, or 6000 feet above Flagstaff. The peaks are snow-capped until late in the summer. They are surrounded by the largest unbroken pine forest in the country.

Hundreds of travelers visit Coconino county yearly. To the north by good automobile road is situated the Grand Canyon of the Colorado. To the south is Oak creek, noted as an ideal place to fish and camp. To the southeast is Walnut canyon, rimmed with great cliffs, wind-worn into fantastic caves and castles, and the ruined homes and remains of a prehistoric race.

Under Government Supervision

These ruins extend for several hundred yards along the north wall of the canyon. They are now under the supervision of the government. Also nearby are the noted Montezuma castle, Montezuma well and many other ruins. Numerous caves of unknown extent, bottomless pits, into which flood waters pour in this strange land of a pristine race.

Some of the most interesting volcanic evidences are near Flagstaff. The Burnt mountains, the Lava beds

the Sunset crater, said to have been in action 400 years ago, and last but not least, the San Francisco Peaks, which form a cone of a crater long extinct.

Forty miles to the southeast is Meteorite Mountain, a huge hole resembling somewhat crater, 600 feet deep and 4500 feet in diameter, the rim rising 120 feet above the plain, which scientists agree was caused by a meteor. Many tons of meteoric iron have been found on the plains surrounding.

The pure atmosphere of this region gave Flagstaff the Lowell observatory. It is situated in the heart of the pines, upon a hill, in the outskirts of the town.

NAVAJO COUNTY

Navajo county is known as the wonderland of the southwest. Should it ever happen that the list of the world's seven wonders be revised, the new list would show all the wonders of Northern Arizona, especially those of Navajo county.

To the north is the famous Mogon village, where the Hopi snake dance occurs each year. This dance is considered the strangest, most peculiar and spectacular religious ceremony ever held by any known race of people. It is held in August. Before the positive date is announced the sun

must cast a certain shadow over a certain rock. These dances are attended by noted scientists and others from all parts of the world.

The Painted Desert, weird and fantastic, is another of nature's wonders situated in Navajo county. It has a shifting, glimmering, ever-changing beauty that must be seen to be appreciated.

To the east the traveler is drawn as if by a magnet through the valley of mirages to behold the famous sphynx, the guardian to the western approach to another of the world's wonders. The beautiful purple and marls blended with all the colors of the rainbow, awe inspiring, silent in all its beauty is the famous Petrified Forest of Arizona.

To the south are the virgin pine forests of the White and Mogon mountains, the largest solid area of forestry in the United States. These forests are becoming noted for hunting and fishing. Bear, mountain lion, wolf, bob cat, coyote, deer and turkey abound throughout this woods and the pure mountain streams are alive with brook trout.

APACHE COUNTY

Apache, the northeastern county of Arizona, is one of the richest, in agricultural resources, timber land, natural scenery, to be found anywhere in the southwest. Entering the county from the south, the traveler first reaches Springerville, a rapidly growing town of some hundred people.

Thirty miles north of Springerville is St. Johns, the county seat, a progressive town of about seventeen hundred inhabitants. At St. Johns as well as at Springerville excellent accommodations are found by the traveler. First class hotels, garages, motorists supplies and everything in the way of necessities can be had at each of these towns, also at Concho, a thriving agri-

PIONEER DAYS
TO BE STAGED
EARLY IN JULY

"Come up a mile and smile awhile!" Hurrah! for the annual Frontier Days will soon be here. July 2-3-4-5, in the Mile High City of Arizona, this year, will witness the greatest celebration ever staged in Arizona.

\$2000 for calf roping and tying.
\$1000 for broncho busting.

Big cash prizes and handsome medals for the sports of the plains that the cowboys love so well. These are the features that will bring the men of the ranges to Prescott to compete at the Frontier Day celebration.

The \$250 diamond-studded gold medal will again be contested for, and if it is won by "Doc" Pardee this year it becomes his personal property. If another man wins it, another bar will be strung along the top and the champion will have to defend the medal and his title in 1918.

The arena this year will be under the direction of F. L. Haworth, who has so successfully staged every Frontier Days celebration in Prescott. Aside from the competitive events, this

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PRESCOTT PIONEER DAYS REPEATED



Spend Your Vacation Among The Cool Pine Breezes of YAVAPAI COUNTY

Bring your tent, if you wish, and camp in the open, where the days are bright and sunny and the nights are always cool.

PRESCOTT and Yavapai County afford splendid opportunities for the Summer Vacationist.

COOL, pine-laden, tonic air; pure water from living mountain streams; excellent roads, leading to scenic points of interest, including the great

VERDE VALLEY, the northern rim of which is accounted to be second only to the Grand Canyon of Arizona in the rugged stratification and marvelous colorings presented to the eye, as viewed from Cherry Creek Cut, said to be the best example of a mountain road in the United States.

MONTEZUMA CASTLE, the best preserved group of prehistoric cliff dwellings on the continent, and **MONTEZUMA WELL**, a cup-shaped lake formed by constant and uniform inflow of subterranean waters.

GRANITE DELLS, with its beautiful lake and majestic granite formations.

CATHEDRAL CAVE, 700 feet long and 100 feet wide, with myriad stalactite and stalagmite in thousands of weird, fantastic shapes.

JEROME AND CLARKDALE, where are located the wonder copper mines of the world—the United Verde and United Verde Extension, and the mammoth \$3,000,000 smelter.

TO MAYER AND HUMBOLDT, thriving mining communities, as well as to the rich cattle ranches and farms throughout the entire county.

The Prescott Boy Scouts have a real farm with a real summer camp; trained men in charge.

REMEMBER THE PRESCOTT FRONTIER DAYS, July 2-3-4-5, the only contest of its kind in the world, where hundreds compete for the big cash prizes and handsome medals for the sports of the plains that cowboys love so well.

For further particulars address the

Yavapai County Chamber of Commerce

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